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## Section Addresses

### Web Site

[www.asqphoenix.org](http://www.asqphoenix.org)

### Section Email

[asqphoenix0704@gmail.com](mailto:asqphoenix0704@gmail.com)

### ASQ National:

1-800-248-1946

## ASQ MISSION

To facilitate continuous improvement and increased customer satisfaction by identifying, communicating, and promoting the use of Quality Principles, Concepts and Technology.

Dear ASQ-0704 members,

For our meeting this month we have Robert Woods from the State of Arizona's Government Transformation office (GTO). Robert will be showing us the continuous improvement and Lean activates that Arizona is undertaking. This should be interesting to see the tools and processes we have been using in our own businesses are being applied at the state government level. I look forward to seeing you there.

Following discussions with our Section 0704 Executive Committee we would like to make an effort this year to inform members of the benefits and opportunities within ASQ. Each month we plan to review a topic or two to help you as members know what is available and how ASQ can help grow your career. Besides access to the ASQ Body of Knowledge (BOK,) discounts to events and materials, certifications we plan to cover we will cover website updates and links, Member status, certifications, and other benefit upgrades. In addition there have been and will be a few changes we will want to keep you informed of.

To start with one benefits of section meeting attendance is increased Recertification Units (RU) over evets of other groups. As of this year the RU credit for attendance at ASQ meetings and clinics has been raised 67% to 0.50 credits for each activity. You will note that receipts will now reflect this. This makes for a great chance to earn recertification credits even faster.

ASQ Later this year ASQ's online communities will be replaced with myASQ a new online community of practice designed to offer an enhanced member benefit, a personalized experience, and the ability to belong to, and connect with, an exclusive group of quality professionals. myASQ provides the platform and opportunity to centralize ASQ community offerings in one location to improve the member and customer experience.

One late add on, I want to thank all of you who helped out at the Lean Six Sigma Conference this week.

We look forward to seeing you,  
Dave Gibson - Chair ASQ-0704, Valley of the Sun.

**0704 Phoenix Section Program Schedule**

Contact us to recommend a speaker, program, topic or workshop. Meeting topics are subject to change. Check our <a href="#">web site</a> for the most up-to-date information.	
<b>Month</b>	<b>Program 6:00p.m. – 8:00p.m</b>
<b>April 12, 2018</b>	<b>Step by Step Guide to Streamline Business Processes and Banish Waste in 3 Days Vic Nada</b>

Executive Committee Meetings are held via teleconference, the first Friday of each month, and via face-to-face meetings when needed.

**ASQ Phoenix Section 2018 Executive Committee**

<b>Section Chair</b> <a href="#">David Gibson</a>	<b>Vice Chair</b> <a href="#">Garth Conrad</a>
<b>Secretary</b> <a href="#">Tim Lane</a>	<b>Treasury</b> <a href="#">Amrish Patel</a>
<b>Arrangement Chair</b> Jennifer Kirsten	<b>Audit Chair</b> Shruti Shyamani
<b>Education Chair</b> Matt Kas	<b>Membership Chair</b> Open
<b>Newsletter Editor</b> Walter Tighe	<b>Nominating Chair</b> Donna Horton
<b>Placement Chair</b> Donna Horton	<b>Web Liaison/Program</b> Robert Mitchell
<b>Program Chair</b> Bode Isaacs-Sodeye	<b>Publicity Chair</b> Barbara Haney
<b>Voice of Customer Chair</b> Open	<b>Recertification Chair</b> Bertha Franco-Willis
<b>Scholarship Chair</b> Natalie Wong	<b>Student Section Liaison</b> Dani Eldred

**ASQ 0704 Phoenix Arizona Section**

**GENERAL MEMBERSHIP MEETING**

**THURSDAY, March 8, 2018**

**Meeting Agenda**

6:00 – 6:25 Arrival / Networking

6:30 – 6:45 Welcome and Introduction of  
Visitors / Executive Committee Update

6:45 – 7:45 Speaker Presentation

7:40 – 8:00 Questions / Wrap-up

8:00 Adjourn

Food, and Refreshments are available

**Meeting room:**

**No RSVP needed, all meetings are free  
and open to the public.**

**For questions visit**

[www.asqphoenix.org](http://www.asqphoenix.org) or email  
[asqphoenix0704@gmail.com](mailto:asqphoenix0704@gmail.com)

**MEETING LOCATION:**

**Edward Jones Training  
Facility**

**8333 S. River Parkway  
Tempe, AZ 85284**

**[VIEW MAP HERE](#)**



## Topic

Rob will discuss the Arizona Management System as an enterprise wide, intentional management system. He will discuss the successes and challenges of implementing a lean management system in government and will invite the group to share similar lessons learned in transformation. Rob will also focus on the role of lean professionals in transforming organizations - “sometimes less is more.”

## Speaker

Rob Woods has been a change agent for 20 years in industries as diverse as non-profit, higher education, financial services, and government.

Rob left the private sector in 2012 to launch Arizona’s Government Transformation Office (GTO). GTO started as the State of Arizona’s lean consulting team and has evolved into the state’s center of excellence for the Arizona Management System (AMS). The goal of AMS is to engage 33,000+ state team members every day to reflect on performance and eliminate waste.

Rob lives in Phoenix with his wife and two sons. They also have two Rhodesian Ridgebacks.



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**Contact us with any questions.**

Chris Carson

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[www.dekra-forms.com](http://www.dekra-forms.com)

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**ISO 9001:2015 and AS9100D:2016 Training and Services.** Visit our website for information on transition and development courses. View our ISO 9001:2015 services and further standards assistance for all your company needs. View our monthly newsletters, and sign-up for our newsletter content delivered to your in-box on performance improvement and business benefits.

**ISO 9001:2015 Internal Auditor Training. Date: March 13-14, 2017 Location: Hyatt Place Phoenix/Chandler-Fashion Center 3535 W. Chandler Blvd. Chandler, AZ.**

**[REGISTER and view course objectives HERE.](#) Group Discounts are Available. Contact us with any questions.**

Visit us at <http://www.sustainingedge.com>

Contact us at 602-222-9000 • Email [admin@sustainingedge.com](mailto:admin@sustainingedge.com)



## Discover the Innovation of YOU!

The [2018 World Conference on Quality and Improvement](#) offers you a forum for ideas and an international network of thought leaders, experts and peers eager to share best practices, tested solutions, and proven results.

Here are 10 reasons why YOU NEED to register for this extraordinary conference in 2018!

1. Learn from 100+ [sessions and workshops](#) focused on the [2018 theme and focus areas](#) that explore proven solutions for applying quality in your career and personal life.
2. [Connect](#) with peers looking for new ideas during networking breaks or in a relaxed, social setting at the networking receptions, including the Tuesday evening reception at one of Seattle's most popular attractions—[The Museum of Flight!](#)
3. ASQ members save \$200 on registration! Take advantage of special pricing. Pay only \$995 when you [register](#) by March 17.
4. Learn first-hand applications and best practices from dynamic and inspiring [keynote speakers](#), including Mel Robbins, Luke Williams, and John McElligott.
5. Discover why **97 percent** of 2017 attendees said they would recommend this conference to a friend or colleague.
6. Expand your knowledge with additional [training](#) opportunities before and after the conference as well as a chance to become ASQ [certified](#) before the conference.
7. Change the way you learn with [Flip](#), Satellite, [After 5 Sessions](#), and [LIVE Case Studies!](#) These new learning formats are innovative and interactive ways to enhance your conference experience while reinforcing the learning concepts.
8. [Quality 4.0 sessions](#) in a TED talk-style format located at various theaters throughout the exhibit hall.
9. Get inspired by other companies around the world who are successfully using quality tools with presentations and case



### Get the Alumni Discount!

**Deadline:** March 9, 2018  
**Promo Code:** 18SEAL

As a valued alumnus to the ASQ World Conference, you can take advantage of exclusive pricing!

Pay only \$950 to attend.

[Register Now](#)

**Don't forget to add the Conference Recordings to your registration for only \$49!**

*"We have just come back from the 2017 World Conference of Quality and Improvement that took part in Charlotte, North Carolina, USA. It was an unforgettable experience."*

*There must not be a better place for learning about Quality Management and Continuous*

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**Official Newsletter of “The Valley of the Sun,” Phoenix, Arizona Section 0704  
March 2018**

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studies from recent [Team Excellence](#) award recipients.

10. Meet [exhibitors](#) offering products and services to help you save time and money for your company.

*exceeded our expectations.  
We were completely surprised  
about the wisdom of the  
keynote speakers."*

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**[Book Your Hotel Early and Save!](#)**

ASQ has arranged special conference rates with three nearby hotels. Don't wait—hotels book up fast.

**[Pre-conference Training and Certification Exams Available Onsite](#)**

While you're there, take advantage of ASQ's highly-rated pre or post-conference training courses or get your ASQ certification! Paper-based exams will be offered prior to the 2018 World Conference on Quality Improvement. All ASQ certification exams will be offered except Certified Master Black Belt.

**Exam Date:** Sunday, April 29, 2018.

**Application Deadline:** March 23, 2018. [Apply Today.](#)

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**About “The Sun Dial”**

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Closing date for the newsletter is the **30th** of each month for the next month's issue. Information and advertising must be submitted in a timely manner to ensure timely delivery.

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<b>Full Page</b>	\$200	\$175 per issue